You did it! Congratulations on your success at the Craft Spirits Awards™ - Europe's Finest Craft Spirits Competition Judged by Spirits Buyers. Your products were blind tasted by Europe's most powerful Spirits Buyers in London.

NOW it is time to PROMOTE your Craft Spirits Awards™ win to showcase your success and boost sales. Use this complimentary Craft Spirits Awards Winners Pack and the easily downloadable images/logos/info on here for your advantage. Everything you need to shine is on: craftspiritsawards.org/promote

- Order Digital Medals and receive within 24 hours.
- Make your products stand out on the shelves worldwide.
- Craft Spirits Awards™ Medal Stickers showcase winning spirits to buyers who are seeking the all important Craft Spirits Awards stamp of approval.
- Whether you are the producer distributor, importer or retailer, this is your chance to celebrate and boost sales.

Orders yours NOW...
craftspiritsawards.org/sticker-shop

STEP 1:

Use the Press Release Template amend it and send to all:

- Local, national and international press
- Existing and potential suppliers, importers, distributors, retailers
- Local trade organisations and governments asking them to promote your Craft Spirits Awards™ success story

craftspiritsawards.org/press-release-template

STEP 2:

Print your Craft Spirits Awards™ Poster(in high resolution) and display with pride for all:

- Online video spirits tastings and auctions
- International Exhibitions
- Spirits Tastings
- POS Promotion

craftspiritsawards.org/medal-winner-poster

STEP 3:

Download Craft Spirits Awards™ logo,
Craft Spirits Awards Medal images and add them to your:

- Website homepage
- Website news page
- Advertisements in print media, posters, and online
- Email footer, compliment slips and letter heads
- LinkedIn status and achievements
- Social media

craftspiritsawards.org/medal-and-press-images

STEP 4:

Display your Craft Spirits Awards™ certificate at all trade events, in your offices and send copies to all your distributors so they can enhance your promotion in their markets.

craftspiritsawards.org/results

ONCE AGAIN, HUGE CONGRATULATIONS TO YOU FROM CRAFT SPIRITS AWARDS™!

It is NOW time to enter the Craft Spirits Awards™.

Enter today at: **craftspiritsawards.org/enter**